



NORTH AMERICAN STRATEGY FOR COMPETITIVENESS

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**2016 NASCO REUNION // DALLAS/FORT WORTH
NOVEMBER 13-15, 2016**

**SUNDAY, NOVEMBER 13
OMNI FORT WORTH**

12:00 p.m. – 6:00 p.m.	Registration & Information
2:00 – 4:00 p.m.	NASCO Board of Directors Annual Meeting <i>(by invitation)</i> <i>BNSF Railway Headquarters</i>
2:00 p.m. – 5:00 p.m.	Local Industry & Hospitality Tours <i>Alliance Texas Tour</i> <i>Trinity Industries Tour</i> <i>DFW Infrastructure Tour</i>
5:30 p.m. – 7:30 p.m.	Welcome Reception <i>Pool Terrace at Omni Fort Worth</i> <i>Hosted by the Consulates of Canada and Mexico</i>
Evening	Enjoy Sundance Square!

**MONDAY, NOVEMBER 14
TARRANT CO. COLLEGE TRINITY RIVER CAMPUS**

7:30 a.m. – 8:30 a.m.	Registration & Networking
8:30 a.m. - 9:00 a.m.	A North American Welcome
9:00 a.m. – 9:45 a.m.	The Heavyweight Champion of North America Ambassador Gary Doer, Former Ambassador of Canada to the U.S. <i>(Confirmed)</i>
9:45 a.m. – 10:45 a.m.	Plenary Session 1 -- All Trade is Personal <i>With the U.S. elections in the rear view, a call to advance international trade is more critical than ever. We must strive to promote and explain the competitiveness, cultural, and economic benefits of North American trade to key decision makers and stakeholders in the United States, Canada, and Mexico, by providing “real-world” and “real-time” examples demonstrating the inextricably intertwined role of international trade in daily lives. Our approach must move beyond broad-based economic data to highlight trade’s benefit to the individual.</i>

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10:45 a.m. – 11:00 a.m.	Coffee Break
11:00 a.m. – 12:15 p.m.	Plenary Session 2 – Emerging Transportation Technologies <i>This plenary session will explore emerging transportation technologies of the twenty first century and how they are disrupting and revolutionizing the supply chain, personal mobility and future funding, and operation and management of our transportation network.</i>
12:30 p.m. - 1:30 p.m.	Networking Lunch // Theme Tables & Thought Starters Women’s Leadership Roundtable to meet at this time in Room TBD Neighborhood Council to meet at this time in Room TBD
1:45 p.m. - 3:00 p.m.	Afternoon Breakout Sessions – Round 1 1. How to Leverage North America Locally 2. North American Energy & Environmental Cooperation 3. Bridging the Gap Between Industry & Academia
3:00 p.m. – 3:15 p.m.	Coffee Break
3:15 p.m. – 4:30 p.m.	Afternoon Breakout Sessions – Round 2 1. How to Leverage North America Locally 2. North American Energy & Environmental Cooperation 3. Bridging the Gap Between Industry & Academia
4:30 p.m. – 5:00 p.m.	Wrap-Up Day 1
5:15 p.m. – 5:30 p.m.	Return to Omni Hotel
6:30 p.m. – 7:00 p.m.	Departures begin for Stockyards
7:00 p.m. – 9:00 p.m.	Evening at Billy Bob’s – The World’s Largest Honky Tonk <i>Come experience the stockyard’s Honky Tonk attitude, friendly Fort Worth hospitality, and truly unique atmosphere with your North American friends!</i> <i>Hosted by Tarrant County and the City of Fort Worth -- with Glen Whitley, Judge, Tarrant County & Sal Espino, Mayor Pro Tem, City of Fort Worth</i>

TUESDAY, NOVEMBER 15

GEORGE W. BUSH CENTER & PRESIDENTIAL LIBRARY

8:30 a.m.	Depart Omni for George W. Bush Presidential Center
9:30 a.m. – 10:00 a.m.	Arrivals & Security
10:15 a.m. - 10:20 a.m.	Welcome from Bush Institute Auditorium Kenneth Hersh, President & CEO, George W. Bush Presidential Center

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10:20 a.m. – 10:45 a.m.	<p>Keynote Address</p>
10:45 a.m. – 11:00 a.m.	<p>A North American Scorecard <i>The Scorecard benchmarks North America’s performance in international rankings on issues like business climate, innovation, openness to trade and good governance against the performance of other major countries and trade groupings. This project is a part of the Bush Institute’s Economic Growth program, which is focused on advocating free market policies to strengthen economic integration in North America.</i></p> <p>Remarks: Matthew Rooney, Director of Economic Growth, George W. Bush Presidential Center (<i>Confirmed</i>)</p>
11:00 a.m. - 12:15 p.m.	<p>Plenary Session 3 – Living the North American Dream <i>The North American Dream is the heartbeat of our collective ethos. For generations it has promised that through hard work, each of us has the opportunity for success and prosperity. This spirit lives on today. Consider the lessons from these modern-day dreamers as you plot your own North American success story.</i></p>
12:30 p.m. – 1:45 p.m.	<p>Keynote Luncheon Hall of State with Robert Kaplan, President, Federal Reserve Bank Dallas (<i>Confirmed</i>) Q&A discussion led by Steve McElhiney, President, EWI Risk</p>
1:45 p.m. – 2:45 p.m.	<p>Tour the George W. Bush Presidential Library</p>
2:45 p.m. - 3:45 p.m.	<p>Plenary Session 4 – A North American Talent Pipeline <i>As North America strengthens its global competitive advantage in advanced manufacturing and logistics, we are facing significant and growing labor market shortfalls. We need to invest in our respective pipelines of skilled workers to ensure they are competent to fill frontline jobs. We have a common challenge, but also a common opportunity, to “up-skill” and grow our next generation of frontline manufacturing and logistics workers by streamlining and harmonizing our approach to standards and training, and bringing maximum value to workforce credentials.</i></p>
4:00 p.m. – 5:00 p.m.	<p>Plenary Session 5 – The “Nuts” & Bolts of Trade <i>Supply chains are viewed differently by the different stakeholders that participate in the process, including shippers, carriers, third-party logistics service providers (3PLs), suppliers, retailers, customers and ports of entry. Freight transportation and supply chains are important because freight has no boundaries and the scale of the impacts of freight movement extends from local to global. Freight movement impacts several aspects of the economy, including congestion, safety, the environment, jobs, and, most important, economic competitiveness. Our panelists will present different perspectives and valuable, information on critical efforts underway related to the often complex and confusing “nuts and bolts” of trade.</i></p>
5:00 p.m. – 5:15 p.m.	<p>Invitation to Monterrey for 2017 NASCO Reunion Fernando Turner, Secretary of Economic Development & Labor Government of the State of Nuevo Leon</p>
5:15 p.m. - 5:30 p.m.	<p>Wrap Day 2 – What’s Next for North America, 2017, etc.</p>

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6:00 p.m.	Depart for AT&T Stadium
6:30 p.m. – 10:00 p.m.	Evening at AT&T Stadium on Pepsi Platform <i>Join us for a truly unforgettable evening at AT&T Stadium, home of the Dallas Cowboys! Private tours offered this evening will include an up close look at the field, the Miller Lite Club, the post-game interview room and both the Cowboys locker room and the Cheerleaders locker room.</i> <i>Sponsored by: Hillwood Properties and Trinity Industries</i>
9:00 p.m. – 10:00 p.m.	Departures for Return to Omni
	Farewell till Monterrey in 2017! 