# History of Tequila

A North American favorite, Tequila, continues to increase in popularity. Take a look at its history.









1400s through the 1500s, the Spanish began to distill mud and agave, known as mezcal. Mid-1500s, Spanish government started the first mezcal trade route.

Modern Tequila is born. The Cuervo family and Sauza Family both start producing tequila and the world is in love.

14US-IDUS I/US-IBUUS

"Tequila" becomes the intellectual property of Mexico.

## 1000 BC

Until about 200 AD, years of inspiration began in the Aztecs' hands. The Aztecs called their fermented drink, pulque.

### 1600s

The Marquis of Altamira built the first large-scale distillery in what is now Tequila, Jalisco, Mexico.

The Margarita is invented. Thank you!

## Today

Today, importers around the world continue to source tequila from Mexico.







Infographic created by Scarbrough International, Ltd. all rights reserved. All tequila history facts and information used in this infographic are derived from Liquor.com's History on Tequila. To check out more details, visit: http://www.liquor.com/articles/history-of-tequila/#gs.KbkZD6Q. Scarbrough is an expert in transporting tequila. If you plan to post or share the infographic, please mention www.scarbrough-intl.com.