



NASCO: **BEYOND BORDERS, BEYOND POLITICS**



North American Strategy for Competitiveness
www.nasconetwork.com

THE NASCO IMPACT

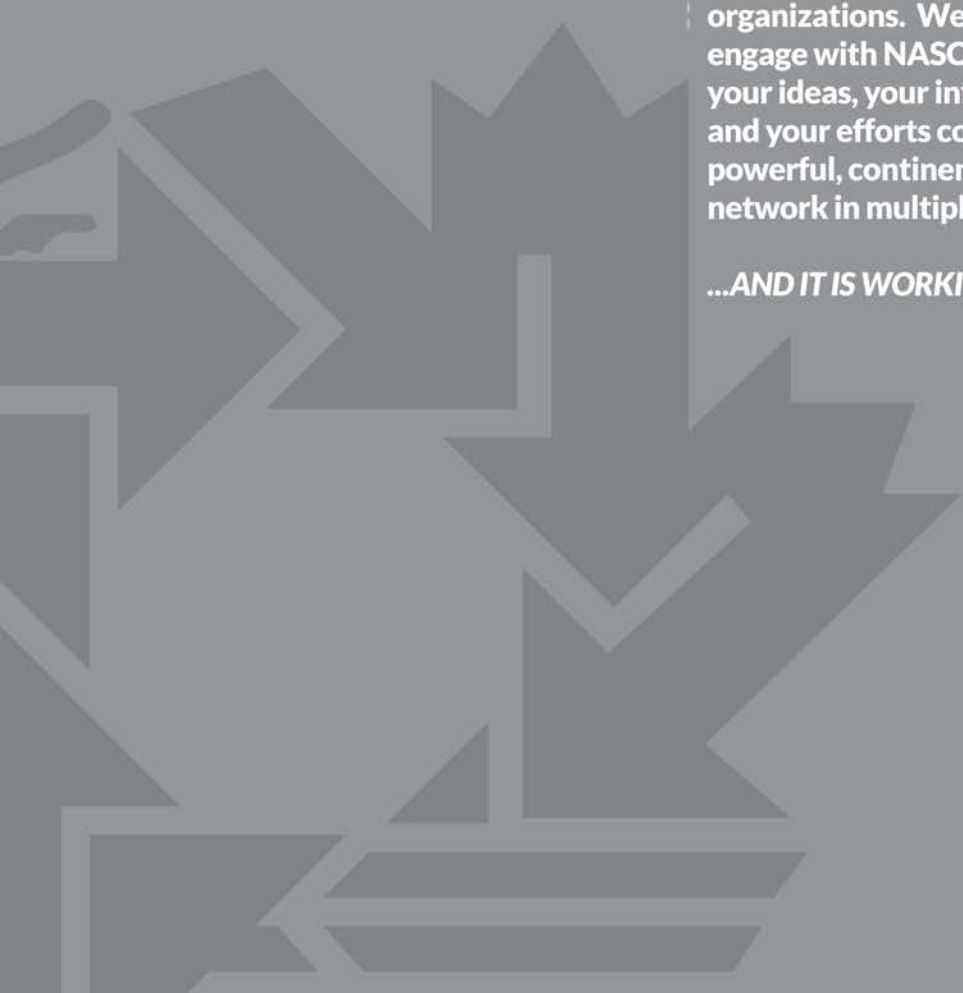
WHO WE ARE

North American Strategy for Competitiveness (NASCO) is the only grassroots, continental organization focused on the competitiveness of the North American supply chain, workforce and energy independence.

We are a tri-national network of North American governments, businesses, and educational institutions, driven by a common interest in collaboration along commercial corridors and trade networks. Founded in 1994, we encourage North America's competitiveness in the global marketplace.

We connect North America. We connect people, businesses, ideas, information, efforts and organizations. We inform and involve. And, if you engage with NASCO, your people, your business, your ideas, your information, your organizations and your efforts connect to us and through us. It is a powerful, continental, information sharing network in multiple layers and directions.

...AND IT IS WORKING.



OUR NORTH AMERICAN STRATEGY FOR COMPETITIVENESS

- To position and engage our members, their expertise and recommendations at the highest levels of policy and decision making in all three North American nations;
- To be the sub-national government and industry tri-national voice for North American competitiveness in the global marketplace – through education, advocacy, information sharing, coordination and consultation in every sector and at every level -- and results;
- To create lasting professional and personal North American networks for every NASCO member to enable business development, trading relationships, partnerships, sharing of actionable information, professional advancement and leadership in their local communities.

**14
MILLION
U.S. JOBS DEPEND ON
TRADE WITH CANADA
AND MEXICO**
SOURCE: U.S. CHAMBER
OF COMMERCE

A WORD FROM OUR PRESIDENT

NASCO and our vast, vibrant and diverse network from all levels of industry, government and academia are uniquely positioned to further bi-partisan, unbiased objectives to propel North American competitiveness in the global marketplace.

We are distinct because we are not funded, directed, or beholden to any certain branch of government, lobbyists, political views, or industry. We are individual entities, from all sectors and all areas of the continent, that have come together at NASCO to advocate and engage – to roll up our sleeves and work – to further opportunity and competitiveness for our communities, businesses, continent, and ALL North Americans.

We are constantly refining and strengthening our agendas and initiatives in our three main focus areas. More details on the action plans of our councils are listed below. We have worked with the expertise of our membership to clearly define how our organization and our members can play a leadership role, and have the maximum impact, in furthering North American competitiveness in each area.

Our presence, credibility and influence is stronger than ever, and it is growing at an exponential rate. And, through NASCO, our members have opportunities to weigh in on topics and discussions in which they would not normally be included. We provide our members access to government networks and speaking opportunities across the continent. NASCO provides a North American platform for members to expand networks and increase brand presence and that is only growing day by day.

I would like to thank all of our members and partners for everything you do for us. This organization is so very unique, full of heart and passion for North America and North Americans, and we are grateful to be on this very important and exciting journey with each of you.

NASCO isn't just an organization. It is a North American movement. Come see for yourself. We look forward to welcoming you to the NASCO family!

– Tiffany Melvin
President, NASCO

SUPPLY CHAIN

The NASCO Supply Chain Council is committed to addressing the challenges that exist on freight networks and across our borders. The Council continues to explore innovative ways to advance trade efficiency and security, because the North American supply chain is vital to our competitiveness in the global economy.

WORKFORCE

The NASCO Workforce Council holds a tri-national vision for harmonized manufacturing and logistics worker training and certification standards in the USA, Canada and Mexico for job training and placement. We work to coordinate efforts and implement ideas to strengthen North America's talent pipeline.

ENERGY

The NASCO Energy Council promotes initiatives that support North American economic competitiveness by focusing on energy and the environment. This is a critical time for energy in North America – creating a historic opportunity to play a greater role in a diverse, clean and independent energy portfolio.

UNIVERSITY

The NASCO University Council is an effort to coordinate, align and engage the transportation research efforts of universities and colleges within our North American network. The Council brings together the institutions that play a vital role in training the next generation of transportation innovators and providing critical studies and solutions to the ever changing needs and requirements our North American continent continues to face.

NEIGHBORHOOD

The North American Neighborhood Council connects members from state/provincial and local governments, economic development agencies and regional entities from across North America to share challenges and solutions to improve the competitiveness of their jurisdictions - and North America - in the global marketplace.



**INNOVATIVE.
INTEGRATED.
INSPIRED.**

THANK YOU TO THE FOLLOWING NASCO MEMBERS WHO MADE THIS PIECE POSSIBLE



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