

NASCO Continental Reunion
Beyond Borders, Beyond Politics
Monterrey, Nuevo Leon, Mexico
October 24-26, 2017

Tuesday, October 24

Afternoon **Private Tour of Sorteo Tec**

Afternoon **NASCO Board of Directors Meeting**

Evening **Welcome Reception**
in the Garden at Quinta Real

Wednesday, October 25

8:30 a.m. **Registration and Continental Breakfast**

8:45 a.m. **Welcome**

Tiffany Melvin, President, North American Strategy for Competitiveness

8:50 a.m. **Opening Remarks:**

Jaime Rodríguez Calderón, Governor of Nuevo Leon

9:00 a.m. **Ministerial View: NAFTA = More than an MOU**

Moderator: Gerald Schwebel, Executive Vice President, IBC Bank

Invited Panelists:

- Chrystia Freeland, Minister of Foreign Affairs, Government of Canada
- Wilbur Ross, Secretary of Commerce, Government of the United States
- Ildefonso Guajardo, Secretary of the Economy, Government of Mexico

10:30 a.m. Fishbowl Networking Break

10:45 a.m. **Industry Perspective: A Pretty “Cool” Operation**

Jose Francisco Gomez, Vice President of Operations, Carrier Mexico

11:15 a.m. **Navigating the Global Supply Chain & Trade Facilitation**

12:00 p.m. **Networking Break:** transition for lunch

12:30 p.m. **Luncheon**

- 2:00-4:45 **The NAFTA Trio -- Specialty Keynote Sessions**
We are excited to confirm three leading NAFTA experts and friends of NASCO will join our program! Guests will have the opportunity to attend all three keynote sessions during this timeframe in a smaller, more intimate setting conducive to conversation. Each session will last 45 minutes – they will begin at 2:00, 3:00 and 4:00pm. Come ready to engage!
1. (Canada) Colin Robertson, Vice President and Fellow, Canadian Global Affairs Institute & Senior Advisor, Dentons, LLP
 2. (United States) Dan Ujczko, International Trade and Customs Attorney, Dickinson Wright and Co-Founder, U.S.-Canada S.A.G.E. Initiative
 3. (Mexico) Alejandro Schtulmann, Founding Partner and President, Emerging Markets Political Risk Analysis - EMPRA
- 4:45 p.m. **Reconvene & Wrap up for Day 1**
- Evening **Cool Evening in San Pedro Garza Garcia**

Thursday, October 26

- 8:30 a.m. **Continental Breakfast & Networking**
- 8:45 a.m. **Welcome & Tec2020 Strategy**
Salvador Alva, President, Tecnológico de Monterrey
- 9:00 a.m. **Re-Defining the U.S.-Mexico Relationship and the 2018 Election**
Agustin Barrios Gomez, President, Mexico Image Foundation
- 9:45 a.m. **A Beneficial Partnership: The San Diego-Tijuana Border Crossing**
Raul Revuelta, CEO, Cross Border Xpress
- 10:15 a.m. Fishbowl Networking Break
- 10:30 a.m. **Logistics Partnerships between Mexican States**
Moderator: Hugo Gonzalez, General Director, CODEFRONT

Secretary Fernando Turner, Government of Nuevo Leon
Secretary Ramon Davila, Government of Durango
Secretary Jesus Melgoza, Government of Michoacán
- 11:30 a.m. **The North American Workforce: Winning the Talent Battle**
- 12:30 p.m. **MOU Signing with MSSC and CONOCER/CONALEP**
- 12:40 p.m. **Networking Break:** transition for lunch
- 12:45 p.m. **Luncheon**

- 2:00 p.m. **Breakout Sessions**
- **Borders & Bridges**
 - **Manufacturing / Industrial Parks**
 - **North American Security**
- 3:00 p.m. Networking Break
- 3:30 p.m. **Panel: Trends Upending the Energy Industry**
- 4:30 p.m. **Conference Closing Ceremony**
- Evening **Explore Monterrey // Dinner on your Own**
Main Entrance, Plaza Fiesta San Agustín